

# Custom Flavored Tea Development Guide

A development framework for turning a flavored tea concept into a sample, trial batch, and market-ready product.

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### 1. Define the Concept

- Target buyer
- Flavor direction
- Use case
- Price band
- Packaging format

### 2. Choose the Tea Base

- Green tea
- Black tea
- Oolong tea
- Jasmine tea
- White tea
- Pu-erh tea
- Matcha powder

### 3. Build Flavor Architecture

- Top note
- Middle note
- Tea body
- Finish
- Visible inclusions

## **4. Run Sample Rounds**

- Version purpose
- Brewing protocol
- Sensory notes
- Buyer feedback
- Adjustment logic

## **5. Prepare Production**

- Trial production
- Aroma stability
- Moisture control
- Packaging compatibility
- Quality records

## **XIAO TEA Introduction**

XIAO TEA is a China flavor R&D-driven; tea OEM manufacturer helping global B2B buyers move from Chinese tea bases to market-ready flavored tea and matcha products through sample development, tea blending, and OEM production.

Official website: <https://www.xflavoredtea.com/>

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