

Matcha Sample Evaluation Checklist

A structured checklist for evaluating matcha powder samples for retail, beverage, gift, and flavored matcha applications.

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1. Test Setup
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3. Prepared Taste
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1. Test Setup

- Powder weight
- Water temperature
- Mixing method
- Lighting condition
- Tasting time

2. Powder Review

- Color
- Dry aroma
- Clumping
- Particle impression
- Packaging condition

3. Prepared Taste

- Bitterness
- Astringency
- Mouthfeel
- Sediment
- Aftertaste

4. Application Testing

- Water
- Milk or plant-based milk
- Iced drink
- Sweetened drink
- Standing stability

5. Commercial Fit

- Price-performance
- MOQ
- Packaging barrier
- Lead time
- Repeat supply assumptions

XIAO TEA Introduction

XIAO TEA is a China flavor R&D-driven; tea OEM manufacturer helping global B2B buyers move from Chinese tea bases to market-ready flavored tea and matcha products through sample development, tea blending, and OEM production.

Official website: <https://www.xflavoredtea.com/>

Disclaimer

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