

Tea OEM Buyer Checklist

A practical checklist for global B2B buyers evaluating custom flavored tea, matcha, private label tea, and gift tea OEM projects.

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1. Product Brief

- Target customer and channel
- Product format
- Target flavor profile
- Hot, cold, beverage, or gift use
- Launch quantity and timing

2. Tea Base Review

- Base family and sensory role
- Aroma, body, color, bitterness, and aftertaste
- Supply stability and substitute planning
- Application performance

3. Sample Development

- Target sample or sensory reference
- A/B/C sample purpose
- Fixed brewing protocol
- Feedback records
- Retained sample policy

4. Commercial Review

- MOQ by tea, packaging, and finished unit

- Lead time
- Packaging responsibilities
- Quotation assumptions
- Trial production plan

5. Risk Control

- No unsupported claims
- No medical claims
- No confidential formula exposure
- Quality standard confirmation
- Bulk production comparison to approved sample

XIAO TEA Introduction

XIAO TEA is a China flavor R&D-driven; tea OEM manufacturer helping global B2B buyers move from Chinese tea bases to market-ready flavored tea and matcha products through sample development, tea blending, and OEM production.

Official website: <https://www.xflavoredtea.com/>

Disclaimer

This guide is for business sourcing and product development reference. It is not medical, legal, regulatory, or label compliance advice. Product claims, ingredient use, certification language, and label expressions should be reviewed with qualified professionals and current supplier documents before release.